

DON'T SPEND YOUR MONEY

Until you see the Prices, we are offering on
FIRST FALL GOODS.

To Every Lady in the City; To all Those in the County!

We very Cordially and Specially invite you to

Our Second Grand Fall Display FINE MILLINERY, Thursday, Oct. 20th.

On account of a delay in arrivals of some of our very Finest Cotton and Street Hats, we will have another **GRAND DISPLAY**.

It is hard to draw a line between the PARIS HATS and the SEGAL HATS. It can only be done with inside knowledge. One is as beautiful and is as original as the other. Call and test this FACT for yourself.

Thursday, Oct. 20th.

The styles, are in each instance of a character—usually obtainable elsewhere only at a CONSIDERABLY HIGHER COST.

Leader in Style
and
Quality.

J. J. SEGAL,
Successor to
A. Ripinski & Son.

Leader in Style
and
Quality.

Notice.

There will be service at the Presbyterian church the 3rd., and 5th., Sabbath of this month at 11 a. m., and 7:30 p. m. All friends and strangers in the city are most cordially invited to attend these services.

JOHN H. BELLOT,
Pastor

Just Received.

A new shipment of Packard shoes for men. You can find them in Patent, Box and Velour Calf, and Vici Kid in all styles.

ROSENFELD & Co.

Mrs. J. B. Whitfield and Mrs. Alvin Carter have returned from Hughes Springs.

"It was almost a miracle. Burdock Blood Bitters cured me of a terrible breaking out all over the body. I am very grateful." Miss Julia Filbridge, West Cornwell, Conn. Sold by The J F Crow Drug Co.

E. Davis and D. C. Howard left Monday to take in the World's Fair.

Sealed Proposals.

Wanted sealed bids to build a church 35x45, walls 14 ft., with two doors and twelve windows; house to be weatherboarded and ceiled.

All bids to be sent in by October 22, 1904, to

E. O. TAYLOR,
Amicus, Texas.

Mrs. Allen Mabry has returned to Texarkana after a very pleasant visit in the city, the guest of Mrs. T. L. Torrains.

Biggest Dry Goods and Shoe Sale Ever offered to the people of Jefferson and surrounding country will be placed on display next week and will continue throughout the entire season at

WM. CLARK'S.

Wilburn Badgett, the popular young assistant postmaster, left Sunday for St. Louis and to see the World's Fair.

Mrs. E. J. Slaughter is in Hughes Springs visiting relatives.

Tuesday, Oct. 11th, was the date of the grand millinery opening at Segals. The store and millinery department on second floor was beautifully decorated for the occasion and Walker's string band played sweet strains of music during the day. The ladies thronged the store morn and afternoon to see the lovely creations in fine millinery that was on display for their special benefit. Every thing that was new and pretty in all the late shades, and shapes to be seen in profusion. The ladies were delighted at the grand display made at the opening, and the management is to be congratulated at the great success of the day.

Parker's gallery is closed while he is on his fall trip. You will find me at my gallery anytime after the 7th., of November. O 22.

Rev. E. B. Fincher, of Commerce, made a pleasant visit to Jefferson the past week, where he has many warm friends.

M. E. CHURCH SOUTH.

Rev. W. Wootton, Pastor.

Preaching every Sunday at 11 a. m., and 7:45 p. m.
Sunday School every Sunday morning at 9:45.

League Devotional meeting every Thursday evening, 7:45.

Junior League every Sunday at 4 p. m.

The public cordially invited to attend all the services.

The Home Mission Society observed the week of prayer with services every afternoon at 4 o'clock. These services were tolerably well attended and proved very edifying and encouraging to all who attended.

Rev. W. Wootton will preach Sunday morning, the 16th., on "Woman's work for women." "She hath done what she could."

A special programme has been proposed for Sunday evening 7:45, consisting of music and "talks" appropriate to the occasion.

Let everybody come and encourage these good women in their labor of love.

Let this be a special invitation to every man, woman and child in Jefferson and surrounding country.

Fall Things for the Man and Boy to Wear.

You are thinking of what you should wear. You may be undecided as to what is correct. We only suggest that you see our Fall showing. Let us help you decide. The clothes themselves will be mighty helpful in making you appear a well dressed man or boy. With pride we proclaim our Fall and Winter display the biggest and the very best we have ever made.

P. ELDRIDGE

When at the Opening

Stop and feast your eyes on the many beautiful things on display in the Dress Goods department. Here you will find such styles as you would only expect to see in the large eastern establishments.

ROSENFELD & Co.

Service at C. P. Church.

Rev. C. C. Russell, of Dallas, will preach at the Cumberland Presbyterian Church, Sunday at a. m., and at 7:45 p. m.

Shirts, Shirts

We have received another large shipment of Men's Shirts. The latest colors and best makes.

J. J. SEGAL.

Miss Mamie C. Harris, of Linden, Texas, is visiting her cousins Rev. and Mrs. John H. Bellot.

Lost Watch.

Open face silver watch, Waltham movement; gold locomotive inlaid in back. Lost Thursday. Liberal reward for return to

JOHN T. McDONALD.

Mrs. Alvin Carter returned to Marshall after a visit with her mother Mrs. J. B. Whitfield.

Ladies, Ladies.

Call and see our large assortment of Jackets. All styles and colors. Prices to suit all.

J. J. SEGAL.

Miss Eugenia Alford, of Marshall, is the guest of Mr. and Mrs. J. D. Badgett and family.

If you want plenty of eggs feed your hens on Magic Poultry Food, at D. M. Smith's. d.1.

Just received at Sedberry's a new line of fancy goods for wedding presents.

Cooler weather set in this week and all feel more comfortable yet a good rain is needed.

Read ad of Brown & Matthewson, opticians at Marshall in this issue.

Try some Magic Liniment. It is good for sprains, burns and sore at D. M. Smith's. d.1.

Fresh Hams, Pig feet, Vienna sausage, Boneless Ham and pure Hog Lard at M. F. JONES.

Mr. and Mrs. Clyde Evans, of Kildare, were here this week.

The O. K. Restaurant wants the farmers to bring all their butter and eggs to them and they will buy.

See ad sealed proposals to build a church at Amicus in this issue.

Election proclamation has been issued. See it in this paper.

Rosenfeld & Co's. Millinery Opening on Thursday, Oct. 20th.

Magic Liniment, best for all pains, at D. M. Smith's. d.1.

Ayer's

Doctors first prescribed Ayer's Cherry Pectoral over 60 years ago. They use it today more than ever. They

Cherry Pectoral

rely upon it for colds, coughs, bronchitis, consumption. They will tell you how it heals inflamed lungs.

"I had a very bad cough for three years. Then I tried Ayer's Cherry Pectoral. My sore lungs were soon healed and my cough dropped away."

MRS. FRANK HYDE, Guthrie Centre, Ia.
Sole. Sec. \$1.00. All druggists. J. C. AYER CO., Lowell, Mass.

Old Coughs

One Ayer's Pill at bedtime insures a natural action next morning.

NOW READY.

We are now ready with the largest and most attractive stock of fall and winter merchandise we have ever brought to Jefferson. The naming and describing of which time and space forbids. Suffice it to say that each department is full to overflowing with the newest, richest, nobbiest and best creations in merchandise that time, money and experience could buy from the leading markets of the world. Our opening and display days will not be as heretofore confined to two days or one week, but will be continued throughout the entire season, to the end that those who are unable to come the first week may not be deprived of the many bargains that await your coming. Our prices will be from the highest to the lowest so as to meet the demand of all. Our service will be attentive, courteous and the best the land affords. You are each and all respectfully invited to come and see us whether you buy or not.

WM. CLARK.

Just Received

A LINE OF

Fancy Canned and Bottled Goods

SUCH AS

Asparagus,
French Peas,
Mushrooms,
Underwood Deviled Ham,
Cod Fish Balls,
Shrimps,
Campbell's Tomato
and
Vegetable Soup,
French Sardines,
Marischino
Cherries,
Crosse & Blackwell's
Chow Chow,
Plum Pudding,
Extract of
Beef, etc.

We will receive from now on daily—our fall line of GROCERIES which has been selected with must care and you can be sure of getting nothing but the best and most up-to-date eatables in the city when giving us your orders.

Respectfully,

M. F. JONES

THE HOME OF RELIABLE GOODS!

All Useful and Fashionable Goods are Here.

YOU CAN BUY FROM A PAPER OF PINS TO A SILK DRESS.

The Smallest Quantity of Groceries to the Largest.

We appreciate the Dimes as well as the Dollars.

Reliable Goods,
Sold on a Guarantee

—AT—

Live and Let Live
Prices.

Goods delivered free of charge in city.

TELEPHONE 45.

Mail Orders Receive Prompt and Careful Attention.

P. ELDRIDGE.